FINAL EXAM (WEB MERKETING)

QUS : How can we do advertisement using Google ?

ANS :

1. Step 1: Sign Up to the google adWords website and sign up with the Google account if you have or otherwise take a help form the person who are dealing with this .
2. Step 2: Set your budget how much you would spent on the advertisement.
3. Step 3: Select your target audience according to your product which one you wants to sell with the help of internet
4. Step 4: Choose a network like where you want to show your advertisement because there are planty plateforms are avilabe on google.
5. Step 5: Choose your keywords because it is very important part for advertisement
6. Step 7: Write Your advertisement how and what is your advertisement for and what way you want to show the pubic .
7. Step 8: Create your advertisement according to your setupand upload on the google network.